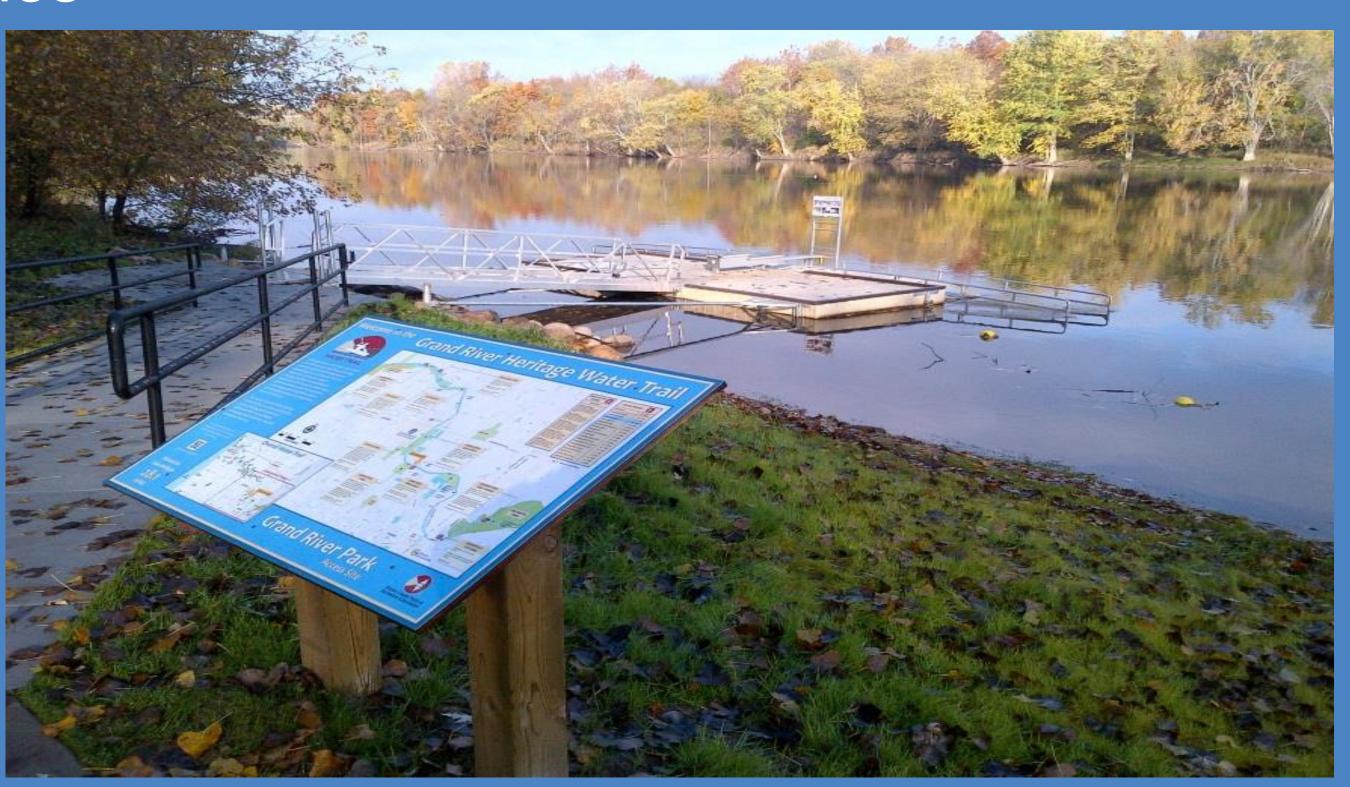


GRAND RIVER HERITAGE WATER TRAIL

- Length of Grand River in Ottawa County
- 18 access points; 3 ADA launches
- Printable maps for 6 reaches
- Maps highlight route features



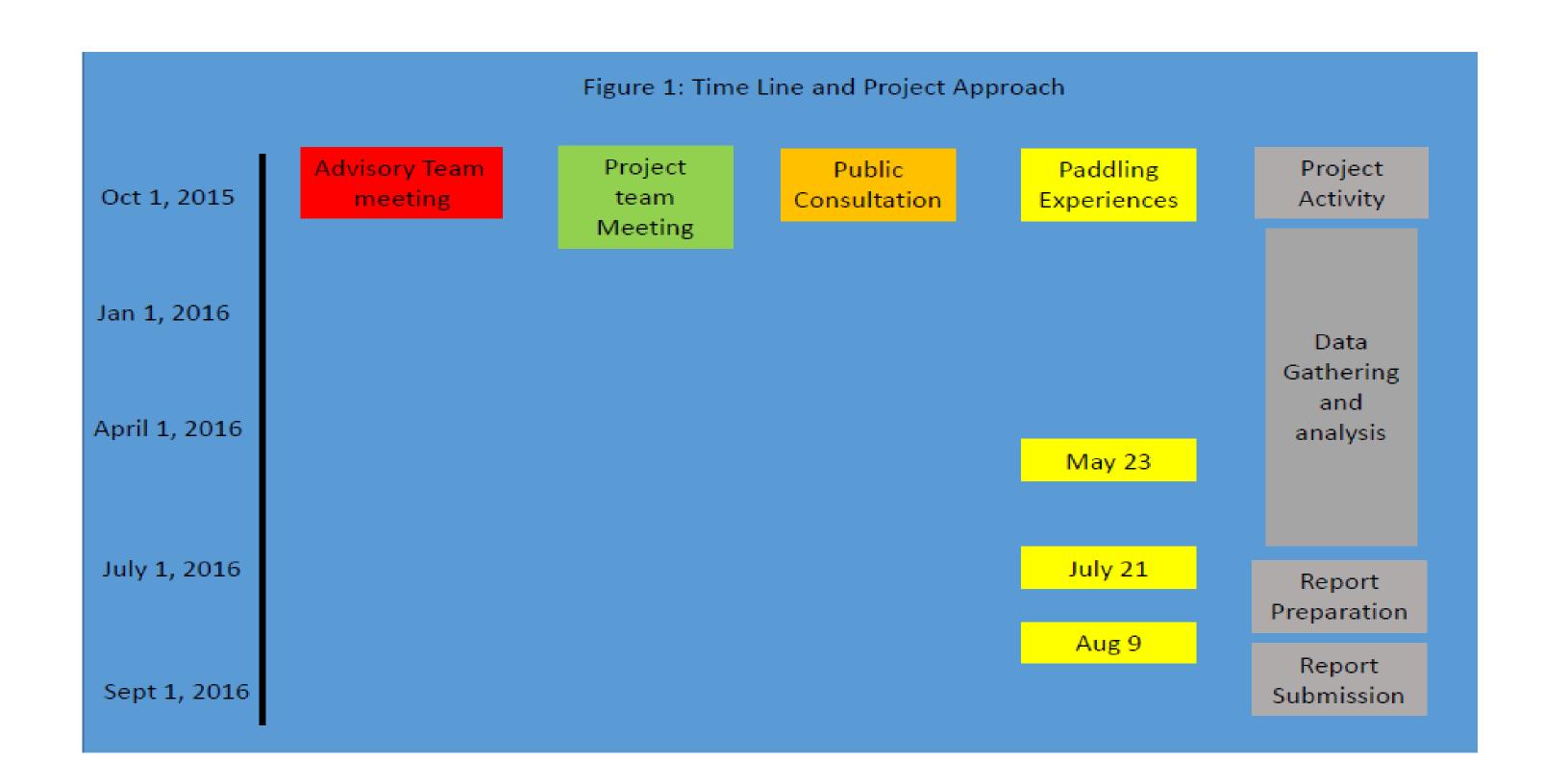




RESEARCH & DATA COLLECTION

- Research
- Public Meetings

- Survey
- Experienced the Water Trail



WMEAC Water Trails Asset Record

	100	, n				1000 E.S	%	10.00			·	mg man		9.00	-	00	(1)
Location	Johnson Park	Bass River Recreation Area	Pottawattomie Park	Grand River County Park	Harbor Island	Grand Ravines Park	Eastmanville Bayou	Deer Creek County Park	Bruces Bayou	East Grand River Park	Bur Oak Landing	Odawa Battle Point	Riverside Park	Mill Point Park	Indian Channel	Robinson Twp. Boat Access	Grandville City Park
Ada Accessible	N	N	Υ	N	N	N	N	N	N	N	N	Y	Υ	N	N	N	N
Boat Storage	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N
Rack																	
Secured rack with lock									8 8						,	a.	
Boat house		2							8							6.	
Fees	N	N	N	N	Y	N	N	N	N	N	N	Y	Y	Y	N	N	N
Parking fee?		9	2		N							N	N	N		8	
Entrance fee?					N							Υ	N	N			
Launch fee?	6) 	2		20	Y	ė.						Y	Υ	Y	0	8	
Camping	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N
Rustic																	
Improved																	
Overnight boat lockup																	
Name																	
Distance																	
Parking	Υ	Υ	Υ	Υ	Υ	Y	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ
Parking lot	Υ	N	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ	N	Y	Υ	Y	Υ	Υ	Υ
Dead end/road end	N	Υ	Υ	Υ	Y	Υ	N	Y	Y	Y	Y	N	N	Y	Υ	Y	Y
On-street	N	Υ	N	N	N	N	N	N	N	N	N	N	N	N	N	N	N
On road shoulder	N	Υ	N	Υ	N	N	N	N	N	N	Υ	N	N	N	N	N	Y
Suitable parking for 10 vehicles with trailers	Υ	N	Y	Υ	Y	Y	N	N	Y	Υ	N	Y	Υ	Y	Y	Y	Y
Amount Available	40-60	15	50	20	300+	50	36	13	30	20	5-10	50	100-200	70	40	40	80+
Handicap Available	0	0	10	1	10	3	2	1	0	2	0	5	7	10	0	1	4
Suitable space for trailer	Y	Υ	Υ	Υ	Y	Υ	Y	Y	Y	Υ	Υ	Υ	Υ	Υ	Υ	Υ	Υ



LAUNCH SITES

- Ownership
 - Ottawa County (8)
 - Kent County (1)
 - Local Municipalities (7)





- Distance between sites
 - Average: 2.5 miles
 - 10 sites: 2 miles or less
 - 4 sites: 3-4 miles
 - 2 sites: 5 miles or more





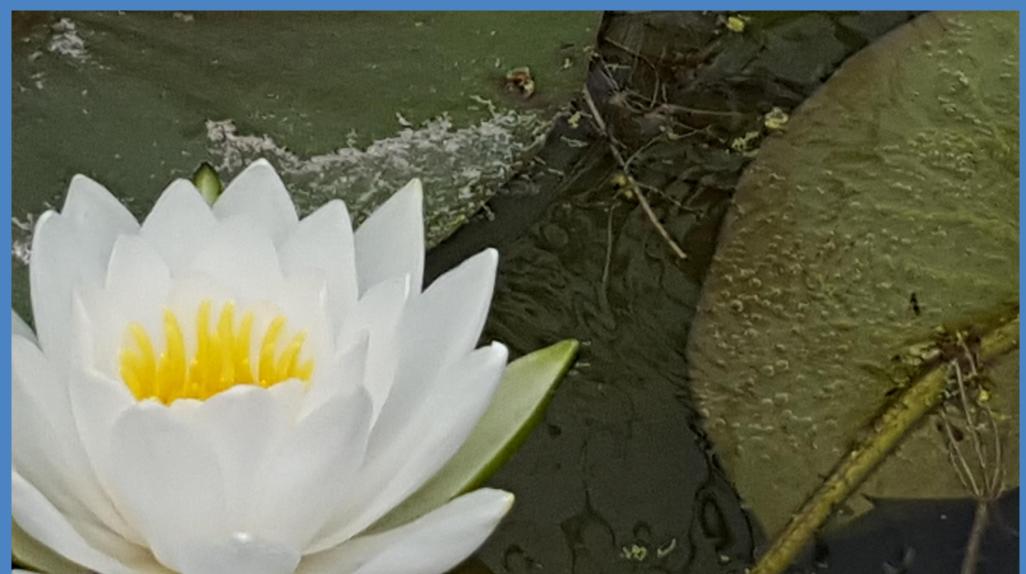
PRESENCE & PADDLER-READY TOURISM

	Accommodation	Site Attractions	Food & Beverage	Rentals & other services
1. Allendale Twp	1	2	11	0
2. Crockery Twp	0	2	2	0
3. Ferrysburg	0	2	1	0
4. Georgetown Twp	1	0	10	0
5. Grand Haven	7	3	13+	1
6. Grand Haven Twp	1	1	2	1
7. Polkton Twp	0	0	2	0
8. Robinson Twp	0	0	1	0
9. Spring Lake Twp	1	1	1	0
10. Spring Lake Village	1	1	7	0
11. Tallmadge Twp	0	0	9	0

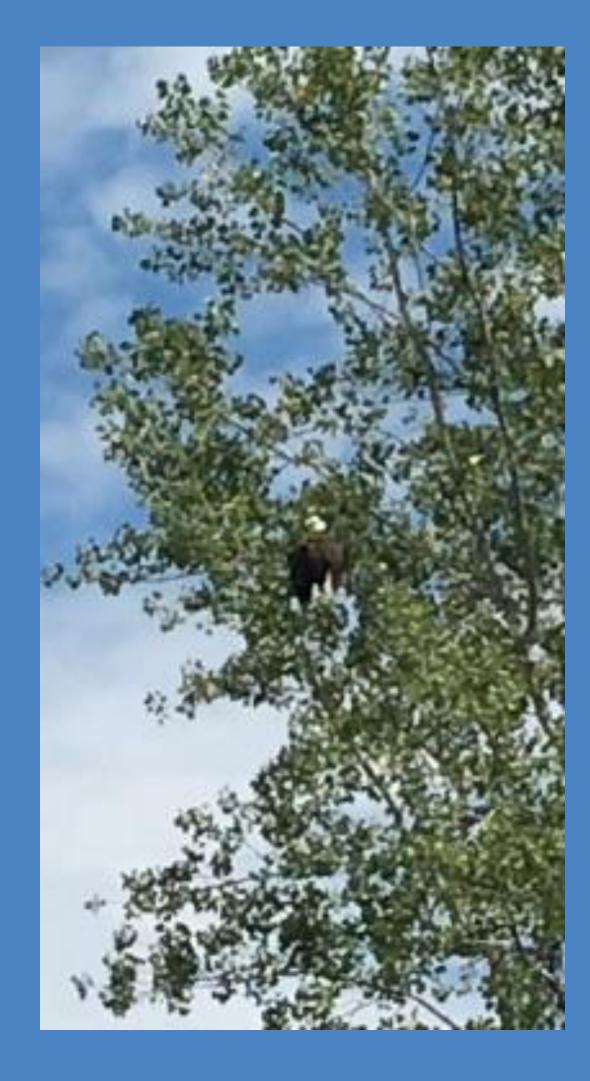


FLORA & FAUNA











	Unit:		Date:	
		Phone:	100000000000000000000000000000000000000	
lse plan	ning in Master Plan	92:		
Doest	he community include nat	ural feature maps in its m	aster plan? Y/N	
		1 1 11		
Dotne	e land use designations rela	ite to or correspond with	the desired development pat	tern
within	these areas? Y/N			
500967016				
Is Wat	erfront protection included	in the goals, objectives,	and implementation sections	of the
are and				
docum	nent? Y/N			
0	Does the ordinance refle	ct the desired developme	nt pattern, density, and form	? Y/ N
			6.	
How is	waterfront defined?			
Haura		hildinaa vaalatad baa	ning district laws 2	
HOW a	re principle and accessory	buildings regulated by 20	ning district laws?	
				W1 25/25 6 W15
How d	1951 E	rdinances determine if a	nd how clear cutting and tree	remo
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is han	dled?		nd how clear cutting and tree	
is hand	loes the Local Unit handle r			
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How do	dled? loes the Local Unit handle r Hard signage Fence None			
How d	dled? loes the Local Unit handle r Hard signage Fence			

12 MUNICIPALITIES

- Land Use Planning
- Critical/High Risk Erosion Ordinances
- Low Impact Development
- Open Space/View Protection
- Future Public Access
- Parks and Recreation Master Plan
- Launch Site Design Considerations

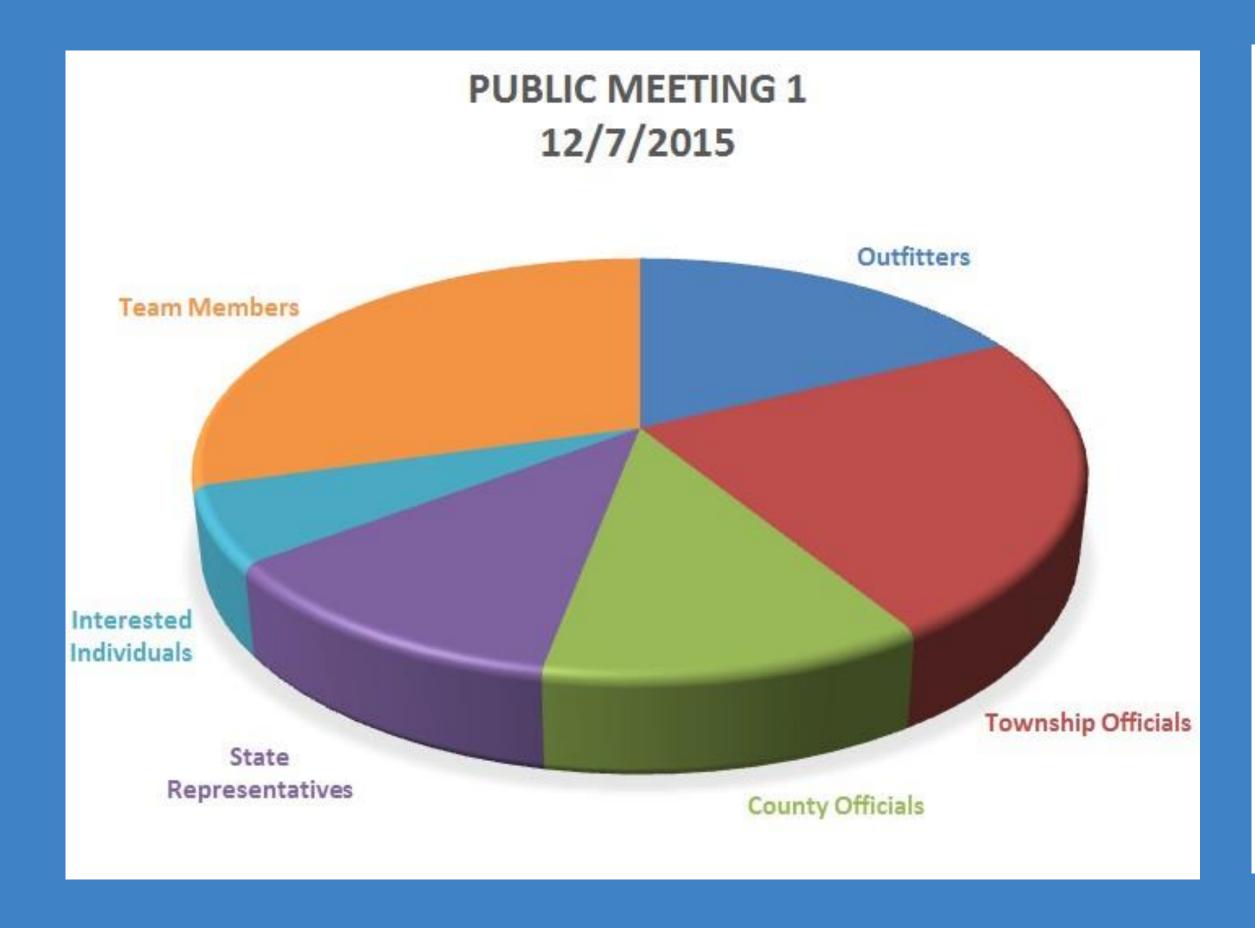


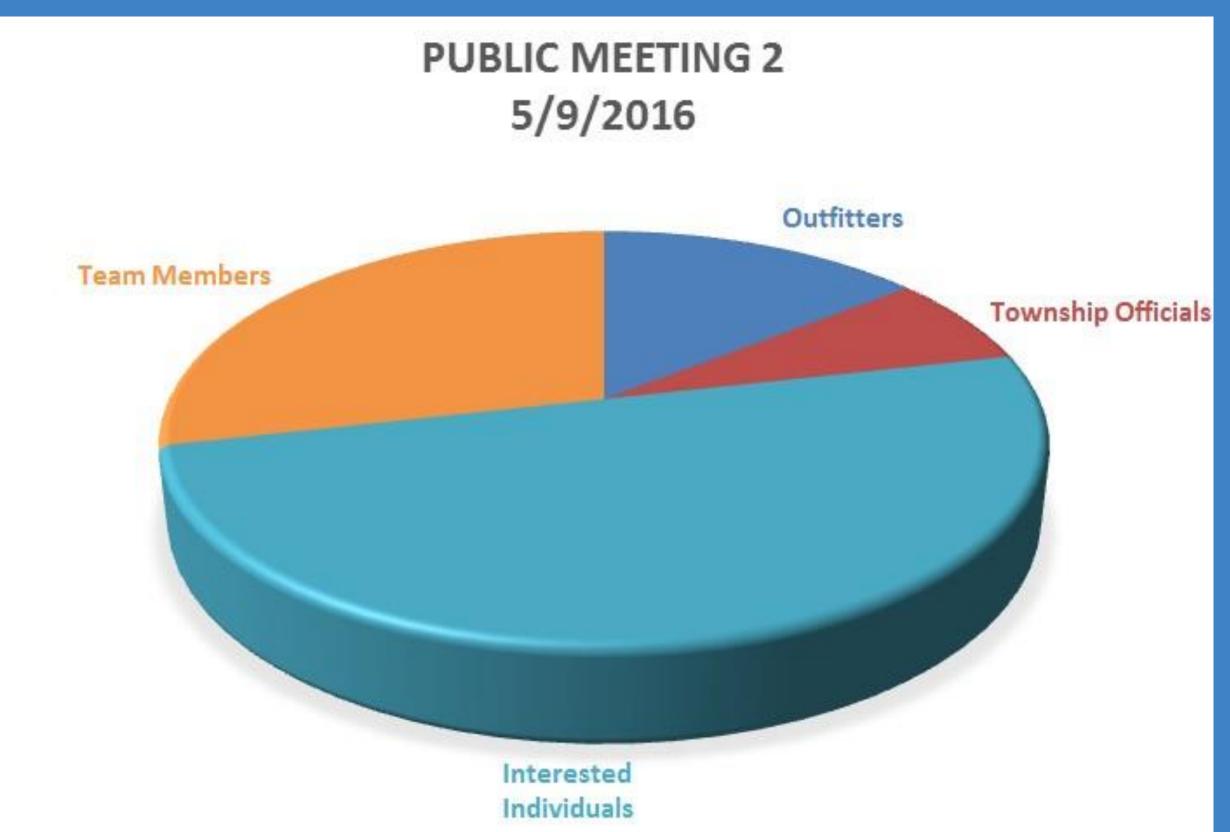
KEY PLANNING & ORDINANCE PROVISIONS

	Protection/ zoning natural features	Improve and/or expand public parks	Improve non- motorized recreational corridor connectivity	Improve, preserve, and/or create green spaces	Improve, create, and/or manage kayak/canoe access points	Promote stakeholder participation in natural preservation	Promote "Blue Water Trail" development
Grand Haven (city)	X	X	X	X	X	X	X
Spring Lake (village)	X	Х	X	X	X	Х	X
Spring Lake (twp)	X	X	X	X	X	Х	X
Ferrysburg	X	Х	Х	X	X		X
Allendale	X	X	X	X		X	
Georgetown	X	X	X	X	X		
Grand Haven (twp)	X	X	X	X	χ		
Robinson	X	X	X	X			
Crockery	X	X					
Polkton	X						
Tallmadge	X						



PUBLIC MEETINGS



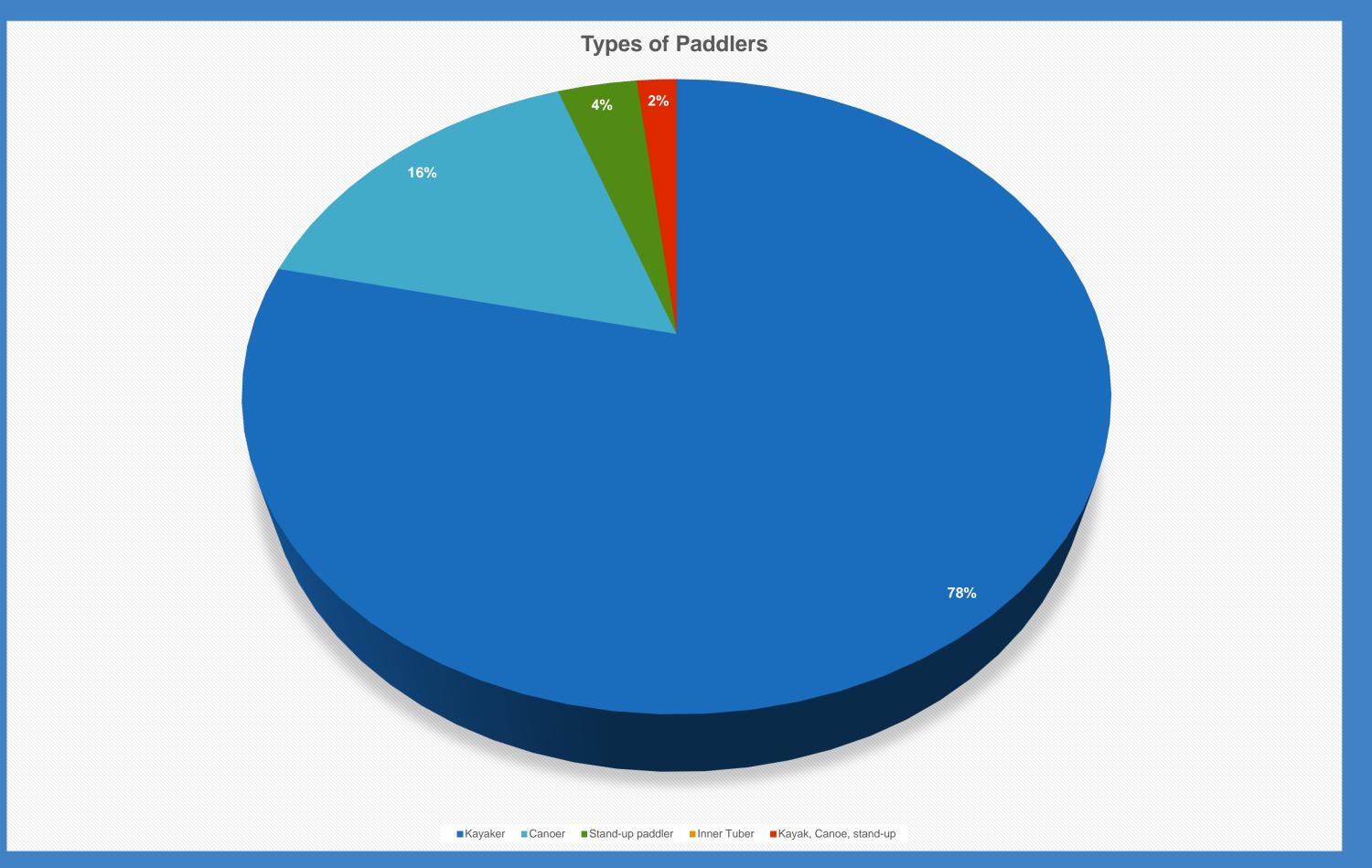




SURVEY: TO ASSESS THE NEEDS OF PADDLERS

- Quiet Water Symposium
- Ottawa County Grand River Cleanup
- Website

TOTAL RESPONSES: 73







SAFETY CONCERNS

- Lack of knowledge
 - River rules/etiquette
 - Trail conditions/hazards
- Lack of responder access or resources
- Lack of trail markings and wayfinding
- Smart 911
- Costs

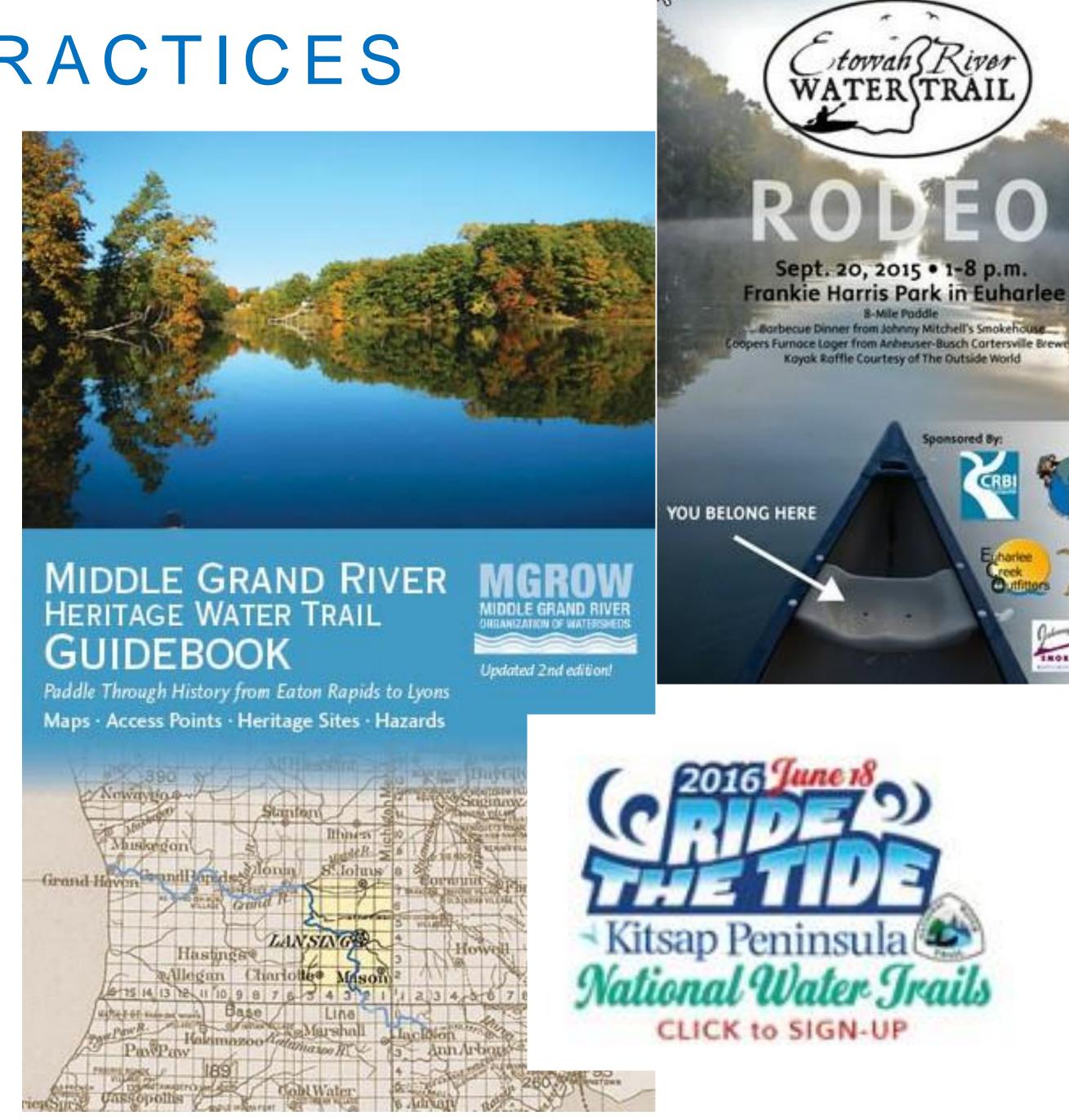
SAMPLE BUDGET FOR A TRAINED AND EQUIPPED RESCUE TEAM

Item	Estimated Expense	Frequency				
Aluminum Flat-Bottom River Boat (16 foot Jon Boat)	\$1,800 - \$2,200	Single Purchase				
40-60 HP Outboard Motor (2016 new)	\$4,000 - \$8,200	Single Purchase				
Boat Storage and Maintenance	\$1,000	Annually				
Michigan Boating Safety License	\$30 per person	Single Purchase				
National Fire Protection Association Reference Book	\$60	Single Purchase				
National Fire Protection Association Certification Course	\$200 - \$600 per person	Single Purchase				
Surface and Swiftwater Rescue Clothing and Equipment	\$1,000 - \$2,000	Periodic Replacement				
Total Start-Up Costs: \$8,000 - \$13,000						



MARKETING BEST PRACTICES

- Marketing Saturation
- Branding
- Assets and Areas of Interest
- Signage
- Partnerships
- Community Involvement and Engagement



RECOMMENDATIONS



- Improved facilities
 - Boat storage/security
 - Camping facilities
 - Transportation options
 - More food/eateries options
- Include water trails planning and development in master planning, parks and recreation planning, ordinance updates
- Improved signage
 - Visible from waterway
 - Mile markers/wayfinding
 - More information





Safety

- Communicate with 1st responders with water trail updates/conditions
- Update trail markings and mapping information
- Develop safety protocols with 1st responders
- Additional funding for additional services needed
- Provide experience and skill-level information
- Website Improvements
 - More information
 - More accessibility
 - More interactive
- Create waterproof guide book

- Community Education
 - Water quality issues and stormwater runoff
 - Water trail information
 - Water safety and river etiquette
 - Property rights
- Establish a water trail coordinator
- Branding and messaging
 - Water trails are the best way to explore Michigan's natural beauty
 - A water trail is just that made up of 1 or more waterways
 - Grand River Water Trail goes to Lake Michigan
 - Water trails are for everyone





Develop and maintain partnerships

PROJECT PARTNERS











PROJECT SUPPORT













COMMENTS DUE ON DRAFT REPORT SEPTEMBER 27, 2016

WMEAC.ORG/WATER/WEST-MICHIGAN-WATER-TRAIL



